Solution Cover Sheet

Name of Respondent Organization The New Enterprise Factory, Inc.			
Mailing Address 243 Soule Road	City/Town Wilbraham	State MA 01095	010Zip Code
Telephone **330864-1518**	Fax **n/a**	Respondent Web Address **n/a**	
Name of Primary Contact (Individual) **Stephen Brand**			
Primary Contact Title **President and Chief Imagination Officer**	Contact e-mail address Stephbrand@gmail.com	Direct Telephone #	

Which of the following best describes the respondent: (You must select at least one)

- ☐ Broadband Service Provider
- ☐ Government Organization
- ☐ Equipment Manufacturer
- ☐ Non-profit Organization
- ☐ Equipment Vendor
- ☐ Owner of Physical Assets
  (please specify Asset:_____ _____)
- ☐ Network or Systems Integrator
- ☐ Interested Individual
- ☐ Investor/Venture Capital
- x Consultant
- ☐ Advocacy Group
- ☐ Other
  (please specify Other:_____ _____)

Brief Description of Organization

(please outline previous experience with broadband deployment and/or provision of broadband services)

I am an Innovation Strategist and Coach. I work with organizations to explore new ventures, opportunities, revenues, business models products, services, programs etc.

I was the Chief Imagination Officer of OneCommunity, a fiber optic public sector network that covers 22 counties in NE Ohio. My job description was to work with perspective and existing subscribers to answer the question, what would you do if you could move 700 times the speed of a DSL line. My focus was leading with vision rather than bandwidth. I worked with governments, libraries, schools, , hospitals, non profits universities, etc.

Some of those that I worked with during this phase included : Case Western Reserve University, U of Akron, Kent State, Cleveland Public Schools, Cleveland Clinic, Great Lakes Science Center, Red Orchestra, and many more. Some of my more notable achievements was the live feed of open heart surgery to audiences at seven locations at the same time during an event where we presented what a ubiquitous wireless cloud over the region could do for the region. In addition to surgery, we featured wireless heart monitors, wireless video conferencing on the street, etc.

Earlier in my career, I designed and produced a live video conference for the Mass COrporateion for Educational Telecommunications where we linked 60 classes with over 1600 students as they designed products of the future in a format similar to the home shopping network of ideas.

List of anticipated partner organizations